



SILK MARK ORGANISATION OF INDIA
CENTRAL SILK BOARD
Ministry of Textiles, Govt. of India
14, Vatal Nagaraj Road, Okalipuram, Bangalore – 560021
Ph: (080) 2312 0274 / 2342 1144, e-mail: bangalore@silkmarkindia.com
www.silkmarkindia.com
Regd. No. 1054/2003-04



No. SMOI/BLR/EXPO/6A/2018-19/Bangalore

Date: 04/02/2019

To

Authorised Users

Dear Sir,

Sub: **Silk Mark Expo- 2019 Mysore from 2nd March to 6th March 2019 at Mysore**—Regarding.

The Silk Mark Organization of India, Bangalore is planning to organise an **Exhibition cum Sale of Silk Mark Expo 2019 Mysore from 2nd March to 6th March 2019 (05 Days)** at Hotel Southern Star, # 13-14, Vinobha Road, Mysore - 570 005, Karnataka (India), Near Railway station. All Authorised Users of SMOI are invited to participate and utilize the opportunity to display and sell their Pure Silk products at the Expo. **Details are given below:**

1	Duration	2 nd March to 6 th March 2019 (05 Days)				
2	Venue	Southern Star Hotel, # 13-14, Vinobha Road, Near Railway station, Mysore-570 005, Karnataka (India)				
3	Timings	10.30 a.m. to 7.00 p.m.				
4	Stall Size	Total Stalls	Stall No.'s	Stall Rent	Total Amount with GST 18%	Amount to be paid
	10 ft x 10 ft (3 mtrs X 3 mtrs)	14 No.s	1 to 14 in single line	Rs.20,000/-	Rs.20,000+3,600 = Rs.23,600/-	Rs. 23,600/-
5	Last date of Booking	22-02-2019 (Subject to the availability of Stalls)				

Mode of payment: Stalls can be booked by **paying full amount** through online, RTGS/NEFT/IMPS directly to **Bank CA.No.: 1198237684 , IFSC No: CBIN0281200. 'Silk Mark Organisation of India', Central Bank of India, Rajajinagar, Bangalore - 560 010** with a specific mention of your firm name in the remarks field. The duly filled in Stall Booking Form may be sent to this office through e-mail (bangalore@silkmarkindia.com). **The confirmation of stall will be done on first come first serve basis**, however, stall numbers will be **allotted through lottery system on 1st March 2019 at the venue (5 pm)** only after receiving Full amount.

Pre- Qualification Criteria:

1. 100% Pure Silk products only would be allowed to display and sell in the Expo.
2. All products shall invariably be tagged with Silk Mark Labels and Price tags.
3. Only Authorised Users are allowed to participate in the Expo.

Cancellation of Charges:

No refund of the amount on cancellation of stall booking after commencement of the Expo.

The Authorised Users are welcome to avail the opportunity by sending the duly filled up enclosed stall booking form mentioning the company profile along with full payment of the stall.

Yours faithfully,

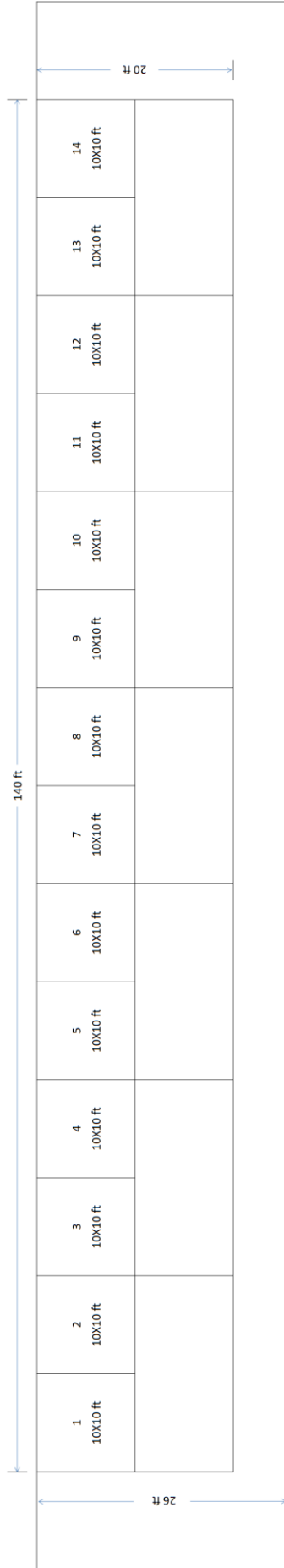
Sd/-

[M. Umesh]
Deputy Director (Insp.)

Encl: 1. Form for Stall Booking

Silk Mark Expo - 2019 Mysore
 Hotel Southern Star, # 13-14, Vinobha Road, Mysore-570 005
 Expo period 02/03/2019 to 06/03/2019 (05 Days)
 Total No of Stalls -14 No.s

FLOOR PLAN



Entrance

TERMS AND CONDITIONS

Stalls for participation in the **Silk Mark Expo 2019 Mysore** are available only for the Authorized Users of **Silk Mark** Registered Members on following term and conditions.

1. All the participants have to mention the current Silk Mark- AU certificate validity period.
2. **Only 100% Silk Products are allowed for display & sale in the Expo.**
3. **All the products display for sale shall invariably be tagged with Silk Mark label along with Price Tag.**
4. Expo Participant should have prescribed Bill Book to maintain uniformity in Silk Mark Expos.
5. **Exhibitors are NOT allowed to bring Non-Silk / Mixed Silk Products into the Exhibition hall and these are banned during the Expo. In case any product found to be of Non-Silk, the same will be seized by the organizing authority.**
6. Exhibitor will be allowed to participate in the exhibition on **payment of full amount** of the stall rent.
7. **The stall will be allotted & confirmed on first come first served basis depending upon the availability of stalls.**
8. No alteration to the size of the stall by the participant will be allowed. Modifications to the outer structure of the stalls are allowed only after it is ensured that the changes will not block or obstruct other exhibitors' stall.
9. Any damage or loss caused by exhibitor to any part of exhibition centre or to the goods belonging to the other exhibitors will be charged for by the organizers from the exhibitors concerned.
10. Tables, parts of the stall portion should not over hang the allotted area. No luggage, parcels should be kept near gangways, fire extinguishers points, emergency exits, Etc.
11. Extra lights, fan, table etc., will be provided on request on Extra Charges. The extra amount has to be paid by the participant to the service provider directly.
12. Hoardings, Banners, Buntings, Wall Hangings will not be allowed to be displayed in the exhibition premises or on the roads in the vicinity unless their designs, specification, size, locations have been approved by the organizer.
13. A self-imposed discipline should be maintained on reasonable pricing and a maximum of 20% discount may be allowed & should not indulge in unfair bargaining, pricing.
14. **Strict discipline should be maintained during the Expo period and any violation of silk mark rules will be viewed seriously. The participants violating rules and regulations will be banned without assigning any reasons for future expos.**
15. The participants should allow the organizer for inspection of materials on display & sale in the expo as and when required for purity and fair pricing.
16. Consumer satisfaction is of paramount importance for the success of the Expo and therefore all the participants should address consumer complaints, if any, immediately without altercation and/or arguments to the fullest satisfaction of consumer.
17. The sales persons should be neatly dressed, speak in soft, mild voice with the consumers and should give utmost respect to them and also do business politely.
18. The products displayed in the stall for sale should be of good quality and no inferior quality products like old stock, torn, discolored should be displayed and sold in the expo.
19. Only Authenticated Bills mentioning name of the shop should only be issued. Rate / Price of the silk product should be properly mentioned in Sales Receipt or Bills issued to consumers.
20. No eatables, Food packets are allowed inside the Expo hall & stall.
21. All the participants and salespersons should be present at the time of opening the main door leading to Expo hall. The expo hall will be opened (½) half an hour before scheduled time for proper cleaning. All the waste materials lying inside the stall should be handed over to cleaning personnel.

22. **Full and final payment towards the stall rent and any other dues should be paid by RTGS/NEFT/IMPS before the concluding day of exhibition.**
23. No refund of payment will be made for cancellation of the stall space booked by the exhibitor after the commencement of the Expo.
24. Subletting of allotted stalls is not permitted.
25. **All the exhibitors will abide by the rules and regulations laid down by SMOI.**
26. The decision of the organizers will be final and binding on all matters related to SMOI.
27. The organizers shall be at liberty to change the dates, timing or venue of the exhibition owing to unavoidable circumstances or to cancel the exhibition for such reasons under advice to exhibitors.
28. Distribution of Hand bills, Pamphlets, Brochure at the entrance of the main expo hall or in front of the other's stall is totally prohibited.
29. Sufficient numbers of mirrors are being arranged inside the hall for the convenience of the consumers and these mirrors should neither be moved from its original place nor covered with sari samples.
30. All efforts are being taken care including media publicity to make the Expo a grand success. However the sale of Silk products and business turnover is entirely the responsibility of the participants.
31. Expo will be organised in lawn area. One common room will be provided for all 14 participants to keep their materials with lock and key. The materials kept will be at sole responsibility of the participants and not at SMOI, Okalipuram, Bangalore.
32. **The AU's are advised to provide their GSTN to the organizers.**
33. **Exhibitors are advised to make necessary arrangements for Registration of GSTN in Karnataka State as per the requirements of GST rules for claiming input tax credit.**
34. **Silk Mark Organisation of India, Bangalore GSTN should not be used for e-way bills and other transportation of goods purpose.**
35. **Exhibitors are advised not to use banned materials such as polythene bags and flex from MUDA, Mysore and organizers are not responsible for any discrepancies in this regard.**
36. **The decision of the organizers will be final and binding on all concerned and in all matters relating to the exhibition.**
37. **No material will be allowed to be taken out of the hall without valid gate pass obtained from the office authorized by the organizer.**
38. **Any or all legal disputes will be strictly restricted to the jurisdiction of courts in Bangalore, Karnataka alone.**

We have read carefully all the rules and regulations of **Silk Mark Expo 2019 Mysore** and hereby explicitly agree to comply with all rules and regulations contained therein.

We further agree to comply with such other rules as may be modified by exhibition authority from time to time.

Name of the Authorised Signatory: _____

Designation of the Authorised Signatory: _____

Company Name : _____

Signature:

(With rubber stamp)

SILK MARK EXPO 2019 – Mysore

FORM FOR STALL BOOKING

To
The Deputy Director (Insp.),
Silk Mark Organisation of India,
Central Silk Board, # 14, VatalNagraj Road,
Okhalipuram, Bangalore - 560 021

Sir,

Sub: Request for **Stall Booking** at Silk Mark Expo 2019, Mysore - Regarding
Ref: Your letter No: No. SMOI/BLR/EXPO/6A/2018-19/Bangalore date: 04/02/2019

I/We request you to book the Stalls in the **Exhibition cum Sale** of “**Silk Mark Expo - 2019, Mysore**” from **2nd to 6th March 2019** (05 Days) at at Hotel Southern Star, # 13-14, Vinobha Road, Mysore-570 005.

#	Stall Size	Total Stalls	Stall No.'s	Stall Rent	Total Amount with GST 18%	Booking Advance
1	10 ft x 10 ft (3 mt X 3 mt)	14 No.s	1 to 14 in single line	Rs.20,000/-	Rs.20,000+3,600 = Rs.23,600/-	Rs.23,600/-

Total: 14 stalls.

We have deposited Booking Advance of Stall Rent through **RTGS/NEFT/IMPS** to ‘**Silk Mark Organization of India**’, **CA No.: 1198237684, IFSC No: CBIN0281200**, Central Bank of India, Rajajinagar, Bangalore - 560 010.

We hereby request you to kindly acknowledge the receipt of the fees and confirm the Stalls for making necessary arrangements of participation.

Declaration

I/ We hereby declare that

- We shall display and sale only 100% Pure Silk Products with Silk Mark Labels
- We will affix Price Tags for all our 100 % silk products.
- We have read carefully all the rules and regulations (Terms & Conditions) of Silk Mark Expo and hereby explicitly agree to comply with all the regulations contained in the overleaf.
- We further agree to comply with such other with such regulations as may be modified by the exhibition authority from time to time.

Yours faithfully

Authorised Signatory with Stamp & Address

Place:

Date:

EXHIBITOR'S PROFILE

1. Name and Address : of the Company
2. Name to appear on Fascia :
3. No. of stalls applied for :
4. Total amount paid towards Stall Rent : _____ /- Payment Details: RTGS / NEFT / IMPS No.: _____ Dated : _____ Name of Bank.....Branch.....
5. Name of Contact Person :
6. Telephone / Mobile No. :
7. E-mail ID :
8. Branches if any :
9. Silk Mark A.U. Regn. No.: & Validity Date (Renewal due on) :
10. GSTN No. :
11. Company Status :
12. Products Profile :
13. Specialty Products (if any) : Manufacturer / Wholesaler / Trader
14. Price Range of Products :
15. Awards/Recognition Received (if any) :

Place:

Date:

Authorised Signatory
(Name & signature with Seal)