



SILK MARK
INDIA

Your Assurance of Pure Silk

भारतीय रेशम मार्क संगठन SILK MARK ORGANISATION OF INDIA

(केन्द्रीय रेशम बोर्ड, वस्त्र मंत्रालय, भारत सरकार द्वारा समर्थित)

(Promoted by Central Silk Board, Ministry of Textiles, Govt. of India)

16, मित्तल चेंबर्स, नरिमान पोइंट, मुंबई - 400 021.

16, Mittal Chambers, Nariman Point, Mumbai 400 021.



दुरभाष /Tel.: 022-2202 0326 / 30 फैक्स /Fax : 022-2202 0329 ई-मेल/Email: mumbai@silkmarkindia.com वेबसाईट /Website: www.silkmarkindia.com

No. SMOI/MUM/04/2019-20/Publicity/2138.

Date : 20-11-2019

To

Subject: **Quotation Call for SILK MARK Branding on Exterior Media of Full Suburban Local Train - Harbour Line, Mumbai -Reg**

Silk Mark Organisation of India (SMOI) has been established for promoting "SILK MARK", an initiative of the Central Silk Board, Ministry of Textiles, Govt. of India with the sole objective of ensuring Quality Silk Products to the consumers. SMOI organizes various programmes/events including Expos, Road shows, Awareness Programs etc., for Publicity of SILK MARK. One such publicity event is SILK MARK branding through Mumbai local trains. In Mumbai City, Local Train is the prominent media for Publicity. In Train, publicity can be done by different ways like Branding through Internal panels of the Coach, Exterior Branding of the Coach, Route Map inside the coach, Audio Jingles etc.,

In which, Silk Mark Organization of India, Mumbai Chapter plans to do SILK MARK publicity through Exterior Media / branding of the Coach of one Full Suburban Local Train- Harbour Line, Mumbai. In this context, Silk Mark Organisation of India invites **sealed quotations** from authorised agency/ Service Providers of the Central Railways, Mumbai.

The Service provides should enclosed the necessary documents on following details

1. Company Details, PAN Number and GST Number of the firm/ Service Provider.
2. Details on Past experience of doing similar jobs
3. Authority letter issued by Railways, if any.

SUBMISSION OF QUOTATIONS:

The sealed quotations should reach our office or submitted in person / representative on or before **11.12.2019 at 04:00p.m.**

To

The Assistant Director (Insp.),
Silk Mark Organisation of India,
Central Silk Board, 16, Mittal Chambers, Barrister Rajni Patel Marg,
Nariman Point, MUMBAI - 400 021.

(Phone No. 022-22020330, 22020326, Mobile No. 9561757578/9843332500

Email : mumbai@silkmarkindia.com

The sealed envelope containing the quotations should be superscripted

"QUOTATION FOR SILK MARK BRANDING ON EXTERIOR MEDIA OF FULL SUBURBAN LOCAL TRAIN - HARBOUR LINE, MUMBAI"

OPENING OF QUOTATIONS :

The quotations shall be opened at our office:

Silk Mark Organisation of India,
Central Silk Board, 16, Mittal Chambers, Barrister Rajni Patel Marg,
Nariman Point, MUMBAI - 400 021.

at 11.00 A.M on 12.12.2019

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TERMS AND CONDITIONS:

- ✓ **RATES AND APPLICABLE TAXES:** The rate should be quote for one full Sub-Urban Local Train- Harbour Line, Mumbai for the period of One Month, Two Months and Three Months clearly. The quoted price should be inclusive of Sale of Space for advertising on one full suburban local train and also inclusive of Display Charges, Production Charges, Pasting Charges and any other charges. The taxes and duties if any should be clearly mentioned in the quotation, failing which it will be presumed that price quoted is inclusive of taxes/duties etc.
- ✓ **ESCALATION CHARGES:** No escalation charges will be entertained during the period of contract, once the quotation is accepted, Charges is fixed and contract is awarded.
- ✓ **LATE QUOTATIONS:** The quotations received after the due date and time prescribed shall be summarily rejected.
- ✓ **RIGHT TO ACCEPT OR REJECT:** The Assistant Director (I), Silk Mark Organization of India, Mumbai Chapter, reserves the right to accept or reject any [or] all the quotations either in part or in full without assigning any reason's/ thereof.
- ✓ **PAYMENT:** The bill of cost for rendering desired service supply shall be made within 30 days after the satisfactory completion of the event. **No advance payment shall be made.**
- ✓ **DISPUTE:** Any dispute will be strictly restricted to the jurisdiction of Courts in Mumbai alone.
- ✓ **ADDITIONAL INFORMATION, IF ANY:** For any/all information, the successful Bidder may contact: **Assistant Director (I), Silk Mark Organisation of India, Mumbai Chapter, 16, Mittal Chambers, Barrister Rajni Patel Marg, Nariman Point, MUMBAI - 400 021.**



P.J. KOLARKAR
The Assistant Director (Insp.),
Silk Mark Organisation of India,
Central Silk Board, 16, Mittal Chambers, Barrister Rajni Patel Marg,
Nariman Point, MUMBAI - 400 021.