

**SILK MARK ORGANISATION OF INDIA, MUMBAI CHAPTER  
CENTRAL SILK BOARD, MINISTRY OF TEXTILES – GOVT. OF INDIA**

<b>16, Mittal Chambers, Nariman Point, Mumbai – 400 021</b>	 <b>SILK MARK INDIA</b> <i>Your Assurance of Pure Silk</i>		<b>Phone :- 022-22020326 / 330</b> <b>Email ID</b> <a href="mailto:mumbai@silkmarkindia.com">mumbai@silkmarkindia.com</a>
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NO. SMOI/MUM/48/2019-20/Indore Expo

Date: 27.09.2019

To,

Dear Sir/Madam,

**Sub: Silk Mark Expo 2019 Indore (M.P.) (16<sup>th</sup> Oct. 2019 to 21<sup>st</sup> Oct. 2019)  
- Intimation & Stall booking – Regarding.**

The Silk Mark Organization of India (SMOI), Mumbai Chapter is organizing Silk Mark Expo-2019 Indore, (Madhya Pradesh) at **Hotel Mangal City, Vijay Nagar Square, Near Mangal City Mall, Indore (M.P.)** w.e.f. **16.10.2019 to 21.10.2019 for 06 days.**

All Authorised Users of SILK MARK are invited to participate and utilize the opportunity to show case their silk products. The Expo details are as follows:

Venue & Duration	Hotel Mangal City, Vijay Nagar Square, Near Mangal City Mall, Indore (M.P.) 16.10.2019 to 21.10.2019 , total 06 days.		
<b>Stall Size</b>	<b>Stall Rent</b>	<b>18% GST</b>	<b>Total Cost of each stall</b>
2.5 mtr X 1.5 Mtr Total 43 Stalls	38,000.00	6840.00	44,840.00
Mode of Payment	NEFT/ RTGS or any other digital transaction modes in the account of “ <b>SILK MARK ORGANIZATION OF INDIA - EXPO</b> ”, <b>A/c No. 3089136765,</b> <b>Central Bank of India, Nariman Point, Mumbai – 400 021,</b> <b>IFSC: CBIN0281067</b>		
Minimum Booking Amount	Rs. 25,000/-.		
Booking Last date:	<b>07.10.2019</b>		
Cancellation charges of stall rent	Rs.10,000/ on or before 12/10/2019 No refund after 12.10.2019		
Pre- Qualification Criteria	Only 100 % pure silk products would be allowed to display & sell in the expo. All products should be tagged with SILK MARK label and with price tags. Only Silk Mark Authorised Users are allowed to participate in the expo.		
Terms & Conditions	<ol style="list-style-type: none"> <li>1. No Exhibitor will be allowed to participate in the exhibition without paying the full rent amount of the Stall Space booked in advance of the scheduled date of commencement of the exhibition.</li> <li>2. All exhibitors will abide by the rules and regulations laid down by the organisers either verbally or in writing.</li> <li>3. The decision of the organisers will be final and binding on all concerned and in all matters relating to the exhibition.</li> <li>4. Any or all legal disputes will be strictly restricted to the jurisdiction of courts in Bangalore, India, alone.</li> <li>5. The organisers shall be at liberty to change the dates, timing or venue of the exhibition owing to unavoidable circumstances or to cancel the exhibition for such reasons under advice to the exhibitors.</li> <li>6. The organisers will not be held responsible by the exhibitor for any mistakes, omissions etc.</li> </ol>		

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7. Any damage or loss caused by any exhibitor to any part of the exhibition centre or to the goods belonging to other exhibitors in the exhibition will be charged for by the organisers from the exhibitor concerned who shall make the payment for any such damage or loss forthwith to the organisers if and when called upon to do so.
8. Any loss or damage to goods suffered by the exhibitor owing to pilferage, fire, rain, floods, riots, strike or accident or any malicious motive, or during transport and carriage or in the premises of the exhibition centre owing to the same or any other reason whatsoever shall not be the responsibility of the organisers and no payment or reimbursement whatsoever shall be made by the organisers to the exhibitor concerned for any such loss or damage suffered by the exhibitor.
9. All the participants have to produce & display the current valid AU"s certificate.
10.
  - a. Conversion of an allotted stall to free design is not permitted.
  - b. The organiser reserves the rights to order exhibitors to make such alteration their stands as to avoid interference with the display of other exhibitors.
  - c. No alteration to the size of an exhibitor's stand permitted without the prior approval of the organiser.
  - d. The organisers reserve the right to modify the layouts of stand sights and business desk (table space) and gangways.
  - e. Interior designs of any exhibitor or any alteration are allowed only after ensured by the organiser, the changes will not block or box in other exhibitor stand.
  - f. Though reasonable fixing may be made to the flush plywood wall of the stall, no alteration to the fascia structure or the format is permitted.
  - g. Stands may not over hang the allotted area, nor any obstruction permitted on gangways, fire points, extinguishers or emergency exits.
11. Sales tax/ GST, general sales tax Act requires all participants or the authorized dealers have to register with sales tax / GST departments to obtain temporary branch certificate from the sales tax officers with whom the sales tax returns are being filed.
12. No hoardings, banners, etc, will be allowed on the exhibition premises or on the roads in the vicinity unless their designs, specification, installations and location have been approved by the organizer. Such unauthorized display is liable to be removed by the organizer without notice.
13. No material exhibit will be allowed to be taken out of the hall without valid exit pass obtained from the office authorized by the organizer.
14. All exhibitors are subject to general lien in favor of organizers for all sums whether for unpaid rental or otherwise, due from an exhibitor to the organizer.
15. A self-imposed discipline should be maintained on reasonable pricing and a maximum of 10% discount may be allowed & should not indulge in unfair bargaining, pricing.

Credit Card facilities

Credit Card facilities are available in the expo Hall. Individual connections may also be made by the participants, if so desired.

**Note:**

- All levies and taxes as per rule to be borne by the participants.
- Each Stall will be provided with Tables -2 Nos, Chairs – 2 Nos, Display Shelves, Spot Lights – 3 Nos, Power Point -1, Dust Bin -1, Fascia with name.

**For Booking contact :**

**Shri. Y.S. Rao, Deputy Director(Insp.) - Mobile: 09573553337, 040 – 23554447**

**Shri. P. J. Kolarkar, Assistant Director (Insp.) – Mobile: 9561757578**

**Shri. Ganeshkumar M., Inspector (Silk) – 8238549474**

**SMOI Office: 022 2202 0330/ 0326, FAX : 22-22020329,**

**Email: mumbai@silkmarkindia.com**

- The Authorised users are welcome to avail the opportunity by sending the enclosed stall booking form, duly filled up along with the full amount as DD/ At par cheque and with the company profile. The AUs sending the stall rent by RTGS may send a copy of the bank challan by **Fax/ WhatsApp/ Email** for record purpose at this end. The stall will be allotted on first come first basis against full payment. No exhibitor will be allowed to put any hoardings/Flex in the expo premises, except the sponsors.

**Yours faithfully,**

**(P.J. Kolarkar)  
Assistant Director(Insp.)  
Mobile No. 9561757578**

**SILK MARK EXPO 2019, INDORE (M.P)**  
**STALL BOOKING FORM**

To  
The Assistant Director(Insp.)  
Silk Mark Organisation of India  
16, Mittal Chambers  
Nariman Point  
MUMBAI- 400021

Dear Sir,

Please confirm my /our stalls in your exhibition at Indore (M.P) to be held at Hotel Mangal City, Vijay Nagar Square, Near Mangal City Mall, Indore (M.P.) w.e.f. 16.10.2019 to 21.10.2019 for 06 days as per following details:-

1. Products & services to be exhibited .....
2. No. of Stalls required..... stall numbers .....
3. Name to be appeared on the fascia ( In CAPITAL letters)  
.....
4. Company's or exhibiter's Name.....
5. Telephone No.....Mobile No.....  
Address.....
6. Total Amount Rs.....
7. Advance Rs..... Balance Rs.....

**I / We agree to the following Terms & conditions:**

1. I will pay the full rent amount of the Stall Space booked before scheduled date of commencement of the exhibition.
2. I will abide by the rules and regulations laid down by the organisers either verbally or in writing.
3. The decision of the organisers will be final and binding on me and in all matters relating to the exhibition.
4. Any or all legal disputes will be strictly restricted to the jurisdiction of courts in Bangalore , India, alone.
5. The organisers shall be at liberty to change the dates, timing or venue of the exhibition owing to unavoidable circumstances or to cancel the exhibition for such reasons under advice to me/us.
6. The organisers will not be held responsible by me/us for any mistakes, omissions etc.
7. Any damage or loss caused by me/us to any part of the exhibition centre or to the goods belonging to other exhibitors in the exhibition will be charged for by the organisers from me/us. I shall make the payment for any such damage or loss forthwith to the organisers if and when called upon to do so.
8. Any loss or damage to goods suffered by me owing to pilferage, fire, rain, floods, riots, strike or accident or any malicious motive, or during transport and carriage or in the premises of the exhibition centre owing to the same or any other reason whatsoever shall not be the responsibility of the organisers and no payment or reimbursement whatsoever shall be made by the organisers to me/us for any such loss or damage suffered by me/us.
9. I will produce & display the current valid AU certificate.
10. I also understand that,
  - a. Conversion of an allotted stall to free design is not permitted.
  - b. The organiser reserves the rights to order me/us to make such alteration their stands as to avoid interference with the display of other exhibitors.

- c. No alterations to the size of me/us stand permitted without the prior approval of the organiser.
- d. The organisers reserve the right to modify the layouts of stand sights and business desk (table space) and gangways.
- e. Interior designs of me/us or any alteration are allowed only after ensured by the organiser, the changes will not block or box in other exhibitor stand.
- f. Though reasonable fixing may be made to the flush plywood wall of the stall, no alteration to the fascia structure or the format is permitted.
- g. Stands may not over hang the allotted area, nor any obstruction permitted on gangways, fire points, extinguishers or emergency exits.

- 11. I/We agree to register with sales tax / GST departments to obtain temporary branch certificate from the sales tax officers with whom the sales tax returns are being filed.
- 12. I will not place any hoardings, banners, etc, in the exhibition premises or on the roads in the vicinity. Such unauthorized display is liable to be removed by the organizer without notice and subject to penal action.
- 13. No material exhibit will be allowed to be taken out of the hall without valid exit pass obtained from the office authorized by the organizer.
- 14. I/We are subject to general lien in favor of organizers for all sums whether for unpaid rental or otherwise, due from me/us to the organizer.
- 15. I/We agree to maintain a self-imposed discipline on reasonable pricing and not indulge in unfair bargaining, pricing.

We have read carefully all the rules and regulations of SILK MARK EXPO and hereby explicitly agree to comply with all the regulations contained there in. We further agree to comply with such other with such regulations as may be modified by the exhibition authority from time to time.

Name.....Company Name.....

AU Reg. No.....

Designation..... Signature.....

Date..... Signature with stamp

**SILKMARK EXPO - 2019 INDORE (M.P)**  
**DATA of EXHIBITORS**

1	Silk Mark A.U. Regn. No.	SMOI/
2	Contact Person	
3	Branches if any	
4	Telephone No.	
5	Mobile No.	
6	E- mail address	
7	Company status	Manufacturer/ Trader/ Exporter
8	Products covered	
9	Product specialty	

Place:

Date:

A.U.'s signature with status

For M/s\_\_\_\_\_