



*Your Assurance of Pure Silk*

**SILK MARK ORGANISATION OF INDIA**  
[Central Silk Board, Ministry of Textiles, Govt. of India]

Corporate Office, CSB Complex, BTM Layout,  
Madivala, Bangalore 560 068

Ph.080-2628 2117 Fax.080-26689356

www.silkmarkindia.com e-mail: siva@silkmarkindia.com

SMOI/PROG/C/18-19/30

21.01.2019

**TENDER**

The Silk Mark Organisation of India (SMOI) is functioning under Central Silk Board, Ministry of Textiles, Government of India, and is registered under the Karnataka Society's Act. SMOI has competent Textile Technologists, who are well experienced in silk industry and trade. It is headquartered in Bangalore and has Ten Silk Mark Chapters located strategically in and around the silk clusters of the country – New Delhi, Bangalore, Hyderabad, Kolkata, Palakkad, Chennai, Srinagar, Mumbai, Varanasi and Guwahati.

"SILK MARK" is a Registered Trade Mark of Silk Mark Organisation of India and the Silk Mark Label gives assurance of purity to the consumers, who buy from the market. Generic promotion of silk and providing value addition to stakeholders and promotion of 'Indian Silk' as a brand are the other major objectives of Silk Mark

Since its launch the SMOI has made remarkable strides in the process of achieving its objectives and goals. Over the years the institution has evolved and spearheaded awareness among consumers in a big way and over 4000 such programmes as road shows, seminars, awareness programmes etc. have been conducted. In its successful operations SMOI has created number of sub-brands like Silk Mark Expo, Resham Ghar, Shrimathi Silk Mark, Consumer Silk Testing Centre etc. Silk Mark is also actively into social and online media promotions.

As one of its mandate, SMOI has been organizing Silk Mark Expos regularly across the country and also taking part in several other Expo's including the International Expo's. The stalls allotted to Silk Mark are to be branded professionally to get the maximum mileage from it. Our office has been looking for some innovative display material for effective display which is printed on a fabric and the fabric can be custom printed and the rest of the hardware can be dismantle and are portable, it is proposed to invite quotations for making these Expo material with the following specifications:

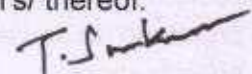


### **SPECIFICATION:**

Back wall size 10' x 8'  
Quantity – 3 nos.  
Material - banner matt  
5mm acrylic sheet with structure

### **TERMS AND CONDITIONS:**

1. **RATES AND APPLICABLE TAXES:** The parties should clearly quote the rates and applicable rate of taxes in their quotation. In case no taxes are mentioned it will be presumed that the rate is inclusive of all taxes.
2. **VALIDITY:** The rates quoted should be valid for a minimum period of three (03) months from the date of opening the quotation.
3. **ESCALATION CHARGES:** No escalation charges will be entertained once the quotation is accepted and contract awarded.
4. **LAST DATE FOR SUBMISSION OF THE TENDER:** The last date for submission of the sealed tender to The CEO, Silk Mark Organisation of India, Central Silk Board, BTM Layout, Madivala, Bangalore – 68 is 12.02.2019 up to 1.00 PM. The envelope containing the Tender should be sealed and submitted duly superscribing on the envelope as "**TENDER FOR EXPO OF DISPLAY MATERIAL**".
5. **OPENING THE TENDER:** The tender will be opened at the office of the Silk Mark Organisation of India, Central Silk Board, Bangalore at 4.00 PM on the last date of submission.
6. **LATE SUBMISSION:** The tender received after the due date and time prescribed shall be summarily rejected.
7. **RIGHT TO ACCEPT OR REJECT:** CEO, Silk Mark Organisation of India, Central Silk Board, reserves the right to accept or reject any [or] all the Tenders either in part or in full without assigning any reason's/ thereof.



(T.Sivakumar)  
Assistant Director(Insp.)