



**SILK MARK  
INDIA**

*Your Assurance of Pure Silk*

No. SMOI/PROG/CO/2018-19/F-29

18/02/2019

**NOTICE**

Sub:- Rate Enquiry for supply of 110 GSM SILK CARE booklet - Regarding

\*\*\*\*\*

Silk Mark Organisation of India (SMOI) has been established for promoting 'Silk Mark', an initiative of the Central Silk Board, Ministry of Textiles, Govt. of India with the sole objective of generic promotion of silk and protecting the interest of consumers by ensuring quality silk products to the consumers. The main motto of SMOI is to ensure that consumers get value for the money and right product and in order to achieve this, SMOI has initiated number of activities like AWP, Sales person training, testing centres, Silk Mark Expos for the benefit of silk consumers and traders. One such initiative is to provide booklet containing facts about Indian Silk, Silk Care, silk storage and availability of silk testing facility.

In this regard this is to inform that Silk Mark Organisation of India is interested to procure Silk Care booklet for use of consumers and silk fraternity. Details of the job and the quantity required are mentioned below:-

Item	Specifications	Quantity	EMD
Silk Care Booklet	<b>Indian Art paper</b> 4 leaves, 3 FOLD with creasing. <b>GSM: 110</b> <b>Size: 12" X 4" in open size &amp; 3" X4" in closed size.</b> Double side multi-colour offset printing.	<b>400,000</b> Nos	<b>Rs.8000/-</b>

A quote for the above item may please be sent to the address mentioned. SMOI will provide soft copy of the artwork/creative in required format to the successful bidder. Specimen sample may be seen at SMOI Corporate Office during office hours on working days.

**Silk Mark Organisation of India**

[Central Silk Board, Ministry of Textiles - Govt. of India]

Corporate Office: CSB Complex, B.T.M. Layout, Madivala, Bengaluru - 560 068. India

Ph: 080-2628 2114 / 2117 / 2151 / 2152; Fax: 080-2668 9356; e-mail: [silkmark@silkmarkindia.com](mailto:silkmark@silkmarkindia.com); [www.silkmarkindia.com](http://www.silkmarkindia.com)



*Your Assurance of Pure Silk*

## TERMS AND CONDITIONS

1. Rates and Applicable Taxes: The parties should clearly quote the rates and applicable rate of taxes and other charges clearly, if taxes are not indicated separately it will be presumed the rate is inclusive of taxes.
2. Validity: The rates quoted should be valid for a period of 120 days from the date of opening the quotation.
3. Escalation charges: No escalation charges will be entertained once the quotation is accepted and contract awarded.
4. EMD: The quotation should be accompanied with an EMD of Rs.8000/- (Rupees Eight thousand only) in the form of Demand Draft / Pay Order/on line transfer, in favour of "Silk Mark Organisation of India", Bangalore. The bank details for the RTGS/On line transfer is "Central Bank of India, CSB Branch, Bangalore. Account no. 1123960157, IFSC Code CBIN0283975. A copy of the bank receipt, in case of on line transfer, may be attached with the quote for reference. Quotations received without EMD and the EMD drawn on other than Silk Mark Organization of India will be summarily rejected.
5. Forfeiture of the EMD: Failure to supply the ordered material within the stipulated period shall result in forfeiture of the EMD and attract further legal action.
6. Last Date: The Last Date for Submission of submission of sealed competitive quotation is 07<sup>th</sup> March 2019 at 1.00 P.M. The quotation should be addressed to The Chief Executive Officer, Silk Mark Organization of India, C.S.B. Complex, B.T.M. Layout, Madivala, Hosur Road, Bangalore 560 068 and the envelope should be super scribed: "QUOTATION FOR THE SUPPLY OF 110 GSM SILK CARE BOOKLET."
7. Opening: The Quotations will be opened on 07.03.2019 at 4.00 P.M. in the presence of the interested representatives of the firm in the above said address. The CEO, SMOI, Bangalore reserves the right to accept any quotation or reject all the quotations without assigning any reasons. The decision of the CEO is final and no correspondence will be entertained in this regard.
8. Increase or decrease of the quantity: The CEO, SMOI reserves the right to increase or decrease the quantity of the material.
9. Approval: Sample of the Silk Care Booklet should be produced to the Corporate Office, Bangalore for approval to proceed further for supply of entire lot. The approval of the sample is compulsory. The total lot should conform in all respects i.e. colour depth, GSM, paper quality, etc., with the approved sample and if it deviates beyond acceptable level, the whole lot is liable for rejection and attracts further legal action.
10. Delivery:- The entire lot of material should be delivered in good condition to 10 different offices/chapters located at Bangalore, Chennai, Palakkad, Mumbai, New Delhi, Hyderabad,

---

### **Silk Mark Organisation of India**

[Central Silk Board, Ministry of Textiles - Govt. of India]

Corporate Office: CSB Complex, B.T.M. Layout, Madivala, Bengaluru - 560 068. India

Ph: 080-2628 2114 / 2117 / 2151 / 2152; Fax: 080-2668 9356; e-mail: [silkmark@silkmarkindia.com](mailto:silkmark@silkmarkindia.com); [www.silkmarkindia.com](http://www.silkmarkindia.com)



**SILK MARK  
INDIA**

*Your Assurance of Pure Silk*

10. Delivery:- The entire lot of material should be delivered in good condition to 10 different offices/chapters located at Bangalore, Chennai, Palakkad, Mumbai, New Delhi, Hyderabad, Guwahati, Kolkata, Varanasi and Sri Nagar. The exact quantity and schedule of dispatch to each office will be intimated in the work order. The first batch of booklet supply shall start immediately after the approval of sample and shall be completed within 30 days after issue of work order.

11. Refund of E.M.D.: The EMD amount of the unsuccessful bidders shall be returned after the successful bidder is finalized. The EMD of the successful bidder shall be discharged only after satisfactory supply of the materials ordered.

12. Payment: No advance payment will be made. The bill in duplicate may be submitted to this office after satisfactory supply of Annual Reports for effecting the payment.

13. Additional Information, if any: For any additional information, the bidders may contact the Asst. Director (Insp.), Silk Mark Organisation of India, Central Silk Board, Room. No. 120, C.S.B. Complex, B.T.M Layout, Madivala, Bangalore-560068 (Phone No: 080-2628 2114, 2151, 2152, and 2117).

Yours faithfully,

[K.S.GOPAL]  
C.E.O.-SMOI

---

**Silk Mark Organisation of India**

[Central Silk Board, Ministry of Textiles - Govt. of India]

Corporate Office: CSB Complex, B.T.M. Layout, Madivala, Bengaluru - 560 068. India

Ph: 080-2628 2114 / 2117 / 2151 / 2152; Fax: 080-2668 9356; e-mail: [silkmark@silkmarkindia.com](mailto:silkmark@silkmarkindia.com); [www.silkmarkindia.com](http://www.silkmarkindia.com)